



IPTrade

IP Trade iCOM 3300

Intercom applet for Cisco touch-screen phones

IP Trade provides trader voice solutions that meet the needs of the most demanding professional traders. They integrate seamlessly with Cisco enterprise telephony systems and provide a range of functions unmatched in the market.

IP Trade iCOM is a unique trader intercom system which uses standard Cisco touch-screen telephones. It is one of the results of very close collaboration with Cisco Systems and is an industry-first. iCOM delivers robust and effective intercom between front office traders and back-office phone users - without the need for any additional hardware. The Cisco phones, such as the CP-9971 series and other touch-screen devices, can continue to be used as normal. The iCOM software application empowers users by providing cost effective intercom communications between phone users, users of IP Trade turrets and users of other trading turret solutions.

Until now, companies needing intercom have been forced to install hardware devices on the desks of each user which is costly and takes up valuable space. An alternative solution has been to use the intercom facilities built into some trading turrets. This has resulted in a situation where many trading turrets are little used apart from intercom functions and again, this is a very costly solution. With the advent of IP Trade iCOM, enterprises are now able to provide intercom functionality quickly, easily and at low cost through the deployment of an applet across the network. The solution, which has been jointly developed with Cisco, reduces cost, complexity and on-going support and maintenance.

Access to intercom functions is through the touch-screen interface. Users can subscribe to up to five broadcast groups simultaneously and speak to those groups instantly at a touch of the screen. Both front and back-office users can initiate communications and users can elect whether or not intercom input/output is active whilst they are on a call. Standard operation of the phone is completely unchanged.

IP Trade's patented Turret Proxy Openline (TPO) server software is at the heart of the solution. The TPO server provides intercom broadcast support and processes call requests from end users. It also provides robust centrally managed active voice streams to many varieties of voice recorder for compliance. TPO software can be deployed on physical or virtual servers.

IP Trade TPO software also provides gateway functionality which allows iCOM to form part of a multi-vendor intercom solution.

Please visit www.iptrade-networks.com for further details on our entire suite of innovative trader voice solutions.



iCOM Technical Requirements

- Cisco IP Phone CP-7791
- Cisco UCM v8.5 onwards
- 1 iCOM license required per user
- IP Trade TPO Release 6.2
- One recording license required per broadcast group if voice recording is required

Ordering Information (also available via Cisco SKU)

- IPT-PRO-iCOM-3300 (per user license for intercom)
- IPT-TPO-400-SW= (TPO server software)



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